

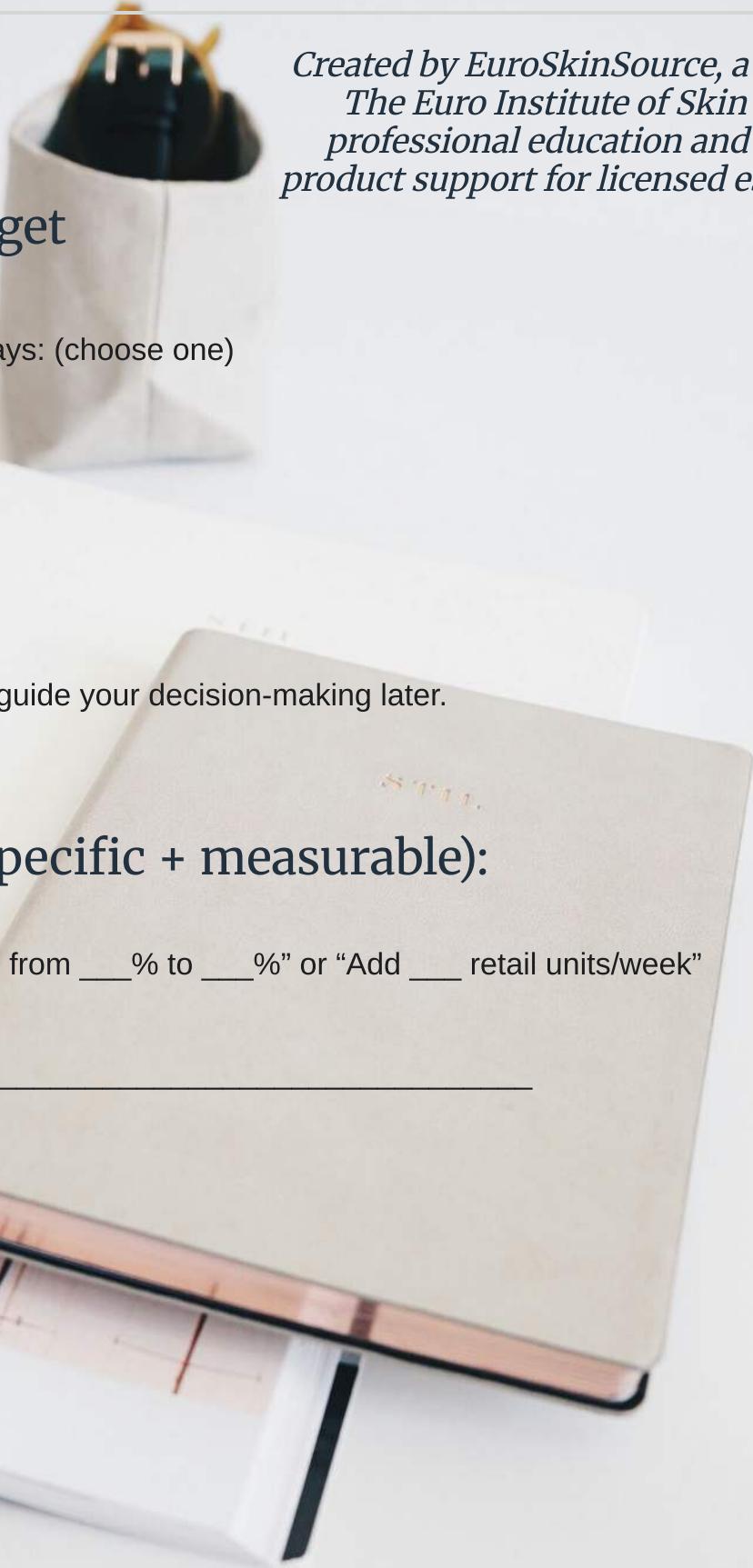


# The Esthetician Momentum Mini-Plan

A simple plan to sharpen results, increase rebooking, and strengthen retail—without adding overwhelm.

- Build a weekly rhythm that strengthens your schedule and results
- Use plug-and-play scripts for rebooking + follow-ups
- Track simple metrics for 30 days (and actually see progress)

*Created for working pros by EuroSkinSource — education-forward support for your career.*



*Created by EuroSkinSource, a division of  
The Euro Institute of Skin Care —  
professional education and bespoke  
product support for licensed estheticians.*

## 1. Your 30 Day Target

My #1 focus for the next 30 days: (choose one)

- Increase Rebooking
- Improve referrals
- Improve retail consistency
- Boost visibility

Clarifying your focus now will guide your decision-making later.

### My 30-day goal (specific + measurable):

Example: "Increase rebooking from \_\_\_\_% to \_\_\_\_%" or "Add \_\_\_\_ retail units/week"

Goal: \_\_\_\_\_

## 2. The “1–1–1 Weekly Rhythm” (the compounding strategy)

Each week, commit to:

- 1 Learning action (30 min):

---

- 1 Client-care action:

---

- 1 Visibility action:

---

This step helps you stay aligned with your vision and will increase momentum.



### 3. Rebooking Script (simple + non-salesy)

Use this every time:

“Based on what I’m seeing today, your next best visit is in \_\_\_\_\_ weeks.

That timing helps \_\_\_\_\_.

Let’s get you scheduled while you’re here.”



## 4. Homecare = Continuity (not a sales pitch)

My “Starter Routine” recommendation (most clients):

- Cleanse: \_\_\_\_\_
- Treat: \_\_\_\_\_
- Protect: \_\_\_\_\_

My one-sentence routine explanation: “This routine supports

\_\_\_\_\_.”



## 5. Follow-Up Template (copy/paste)

Send 24–48 hours after service:

“Hi \_\_\_.! Loved seeing you. How is your skin feeling after your treatment?

Based on your goals, keep focusing on \_\_\_\_\_ + \_\_\_\_\_.

If you want, reply with a photo in natural light and I'll help you fine-tune your routine.” .



# Your Career Doesn't Need to Be Perfect —It Needs to Be Built

Build real momentum in the next 30 days with this simple tracker + scripts to support rebooking, follow-ups, and retail consistency. Designed for working estheticians who want progress without pressure.

We're building more in 2026 to support working pros—education-forward resources, tools, and updates designed to help you grow with clarity and confidence.

Stay close and check back often—this year is about better support, better results, and more growth.

[Eurosinsource](#)

10900 SE Petrovitsky Road  
Renton, WA 98055  
425-235-9600  
[info@euroskinsource.com](mailto:info@euroskinsource.com)

